



“Life is an exciting business,
and most exciting when
it is lived for others.”

- Helen Keller



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Service Summary

In 2014, North Coast Health

Served 2,331 low income men, women and children including 728 new patients

Provided 12,679 services:

- 5,351 primary care visits onsite
- 213 primary care visits offsite
- 2,288 specialist referrals
- 479 behavioral health counseling visits
- 4,348 services which includes help with prescriptions assistance, forms, medication pick-up, registrations, nurse visits, and lab testing.

Dispensed \$3.0 million in prescription medication for uninsured individuals

We would love to include you on our email list too – so don't hesitate to sign up on our web site or by e-mail to info@northcoasthealth.org.

Friend us on Facebook – www.facebook.com/ncoasthealth

Tweet with us on Twitter – [# @ncoasthealth](https://twitter.com/ncoasthealth)

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letter

from the executive director

Dear Friends,

As the weather begins to warm and the days start to lengthen, I am reminded of a saying shared by a friend of mine many years ago. She would say, “Bloom where you are planted.” In the simplest sense, this saying reminds me that happiness does not depend on where you are or what’s going on around you. Rather, the key to happiness is *your attitude* toward where you are and what’s going on around you.

In our ongoing commitment to the medically underserved, we, at North Coast Health (NCH), recognize that in order to bloom, one must be healthy and have access to resources necessary to allow one to grow and thrive. We also understand that health, be it physical, spiritual or mental – means different things to different people.

Everyday we provide stability and an opportunity for health for thousands of patients. Through broadened services and implementation of new initiatives – Creative Arts Therapy and the launch of our smoking cessation program – we continue to work for the betterment of each patient.

We continue to welcome feedback as to how we might be better as an organization; serve our clients more effectively and evaluate what shifts are necessary so that we create, encourage and maintain optimal health for those most economically vulnerable in our community.

We are excited about a new season for NCH and the opportunities therein. Thank you for joining us in our ongoing effort to create a brighter future in which we all can bloom and thrive where we are planted.

“Friends, stay where you were called to be.
God is there. Hold the high ground with Him at your side.”

– 1 Corinthians 7:24

With Warmest Regards,

Lee E. Elmore
Executive Director

Volunteer Spotlight: Tim Murray



Please say hello to Tim Murray, a volunteer nurse practitioner since October 2014. Tim completed his undergraduate studies at John Carroll University (BS/Biochemistry) in 2009 and, subsequently, received his Masters in Nursing from Case Western University in 2013. He is currently in the process of completing the required 1,000 prescriptive hours for certification. Tim shared that 300 of those hours must be under the direct supervision of a physician – and NCH provides an opportunity for him to not only achieve the needed hours but also be a wonderful addition to our care team.

Currently, Tim works full time in retail health. It was during his time there that he was first introduced to North Coast Health by a fellow co-worker. We are lucky to have him.

Between patient visits, Tim took a moment to chat with us.

Why did you choose North Coast Health?

“It is very hard to have a full time job and still have the flexibility to get the hours required for certification --NCH has allowed me to do both.” Tim shared that there are not many opportunities to be working under the directive of a physician to achieve the needed 300 hours. “There are a lot of nurse practitioners looking for places open to

supporting the needed prescriptive hours... I was lucky to learn of NCH.”

What have you discovered through your volunteer time?

“In the retail health setting, I address primarily acute care and work very independently. I have learned a lot there. However, what I enjoy about being a part of NCH is that I have been challenged to understand more than one dimension of the patient. Volunteering at NCH has given me the opportunity to learn about the ‘whole’ patient and, furthermore, learn about chronic disease. That has been a big, interesting and daily learning curve for me.”



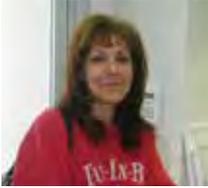
“Volunteering at North Coast Health has given me the opportunity to learn about the ‘whole’ patient and to work with a great team of caregivers...”

What have you learned in working at NCH?

“I have had the chance to work with a great team of caregivers all focused on what is best for the patient. I know there is a team that I can ask questions of, learn from and share information with — all factors that translate into my ongoing learning and make me a better caregiver.”

Your Gift Makes a Difference

North Coast Health is strengthened by your generosity, and your gift makes a difference—each and every day. North Coast Health relies on diverse, sustainable revenue sources. Our provision of care to those most in need would be impossible without gifts from individuals and organizations such as you.



Sustaining Donors make a huge impact – please join them!

Please consider becoming a Sustaining Donor. Your monthly commitment goes a long way in supporting the ongoing efforts of North Coast Health and our daily operations. To join, simply designate your desired monthly contribution on the attached remittance envelope and return it to us – it's that easy!

If you prefer, you may call to let us know that you would like to sign up for the program. Regardless of the amount you choose to donate, you can take joy in knowing that you are making an impact in the lives of the most economically vulnerable people in our community. Donations may be made by credit or debit card and you may cancel at any time.

To learn more, contact Elizabeth O'Brien at 216- 228-7878 x114 or eobrien@northcoasthealth.org.

Planned Giving at North Coast Health

Have you considered a planned gift to benefit North Coast Health? The Community West Foundation provides technical assistance at no cost to NCH donors wishing to establish a donor advised fund, establish a bequest, or make another type of planned gift. NCH is grateful for this support provided by Community West Foundation through its Colleagues Program.

The Hippocrates Society recognizes both those who have given lifetime gifts exceeding \$10,000 and those who have designated North Coast Health in their estate. If you have selected North Coast Health as a beneficiary in your will, and would like to be listed in the Hippocrates Society section of our annual report, please let us know.

For more information about Planned Giving to North Coast Health, please contact Executive Director Lee Elmore at 216-228-7878 ext. 101 or lelmore@northcoasthealth.org.

95% of all revenue we raise goes directly to the provision of care and services for our clients



Save the Date!

Celebration of Caring Gala

Thursday, September 3, 2015

6:30 - 9:30 p.m.

La Centre, 25777 Detroit Road, Westlake, Ohio



**We hope you will join us for our
most important fundraiser of the year!**

The evening will feature dinner, drinks, live auction and raffles.

Proceeds from this event benefit North Coast Health in our provision of care to the medically underserved in our community.

Please mark your calendar. We look forward to seeing you there!

2015 Event Co-Chairs: Wendy Kieding, Kathe Serbin, Carol Sterba

Celebration Sponsorship

There is no better way to share with the community that you, your family, your organization or your business supports the committed life-saving work of North Coast Health than through a Celebration of Caring Sponsorship.

You can help provide access to that care for your neighbors in need in 2015 and beyond by choosing the level of support from the following.

Presenting Sponsor	\$15,000
Promoting Sponsor	\$10,000
Advancing Sponsor	\$6,000
Supporting Sponsor	\$3,000
Helping Sponsor	\$1,000
Caring Sponsor	\$500

All sponsorships include tickets to the event, communication opportunities, and recognition in event marketing materials and North Coast Health publications.

Visit www.northcoasthealth.org/celebration2015 or contact Elizabeth O'Brien at 216-228-7878 ext. 114 for further information on sponsorship levels and benefits.

Celebration Volunteers

We all know that 'many hands make light work.' With that in mind, we are looking for volunteers to join the Celebration committee and help us plan this important event. Volunteer jobs include sponsorship and gift solicitation, donation pick-up, favor and centerpiece assembly, gift basket creation, and event set-up.

If interested in becoming part of this committee, please call 216-228-7878 ext. 114 or email events@northcoasthealth.org.

“Coming together is a
BEGINNING
– keeping together is
PROGRESS
– working together is
SUCCESS.”

–Henry Ford

Celebration Raffle Items

North Coast Health invites you to donate items for both live auction and raffle. We appreciate your consideration with the following:

- Professional game tickets (Browns, Cavs, Indians or Monsters)
- College/University game tickets (Ohio State, Notre Dame, University of Michigan, etc.)
- Tickets to cultural events – Theatre / Orchestra
- Museum passes (Art Museum, Natural History, Science Center, Rock & Roll Hall of Fame, etc.)
- Airline miles
- Vacation get-away packages / condominiums
- Gift certificates to local area restaurants, salons, spas or retail establishments
- Jewelry
- Handmade items or artwork
- Photography session
- Cooking / baking classes
- Themed gift baskets (gardeners' basket, cook's basket, spa baskets, 'off to college' basket, 'starting high school' basket, golfer's basket, etc.)
- Items to fill and/or create gift baskets and raffle bags: candles, wine, candy, gourmet food items, spa and beauty products, athletic/golf accessories

Rx: Create!

There was an undeniable energy in the air on Friday, January 30th as almost 100 friends and guests braved the cold to gather at Around the Corner in Lakewood, to celebrate Rx:Create! and support North Coast Health.

Rx:Create brought together artists, patrons and art in a variety of mixed mediums. From oil, acrylic and watercolor paintings to hand thrown pottery and wood carvings; from textiles to handmade jewelry and hand built and hand painted furniture, the efforts of nearly 50 artists provided a phenomenal visual display with “something for everyone.” And though it was cold outside, it was warm on the inside as guests shared conversation and friendship while admiring the creativity of local art donated by area artists. Thank you to all of those who donated their time and talent – and to those who attended – in order to make this event such a wonderful success.

Look for Rx:Create! to return in January 2016



Mind, Body, Spirit – an effort to benefit North Coast Health

We would like to extend a special thank you to **John Knox Presbyterian Church**, its membership and friends, for their community wide endeavors to benefit North Coast Health. On March 7, over 40 women from the community gathered for a Mind, Body & Spirit Women's Retreat. Not only was there an opportunity to share friendship and fellowship, each participant also generously donated toiletries – items often vital for the daily well-being of our patients – which will be distributed and used by the patients of North Coast Health.



We are truly strengthened by the generosity of our donors.

National Volunteer Week

Sunday, April 12 – Saturday, April 18, 2015



The Volunteers of North Coast Health are the gifts that keep on giving! We are forever grateful for their gifts.

As with any gift, our volunteers come to us from many walks of life. Some are retired professionals like physicians, nurses, teachers and business owners. Others are individuals who just want to give back to the community.

Time is one of the most generous gifts to give, and for North Coast Health the most precious to receive. We could not provide the many services that we do for our patients and individuals in the community without the kindness, dedication and commitment of our volunteers.

If you are interested in volunteer opportunities at North Coast Health, please contact our administrative office at 216- 228-7878 ext. 122.

You have never really lived until you have done something for someone who can never repay you.

— Unknown



The Meal that Heals

**Save the date:
Monday, July 6, 2015**

Players on Madison will once again be the host site for The Meal That Heals. This popular dining experience includes a three-course prix-fixe meal, coffee, tea and soft drinks, for \$35 per guest; excluding alcoholic beverages and gratuity. Players will graciously donate 25 percent of all food sales that evening to North Coast Health.

Reservations can be made by calling Players on Madison at 216-226-5200.



WGC-Bridgestone Invitational

August 3-9, 2015

Watch world class golfers in North East Ohio! The 2015 WGC-Bridgestone Invitational, featuring an elite field of international golfers takes place at the esteemed Firestone Country Club in Akron. Not only can you be a spectator at this historic event, you can also support North Coast Health by purchasing your grounds tickets through the TICKETS For CHARITY program.

Check our website, www.northcoasthealth.org/events for code to credit North Coast Health with your purchase. If you are interested in a bulk ticket purchase, please contact events@northcoasthealth.org or 216-228-7878 x114.

North Coast Health is strengthened by the generosity of our donors.

Thank you to...

...recent grant funders

Cotabish Charitable Trust
Parker Hannifin Foundation
The Elisabeth Severance Prentiss Foundation
The Presbytery of the Western Reserve
Richman Brothers Foundation
United Way of Greater Cleveland
University Hospitals

...organizations who chose North Coast Health for their seasonal giving programs

Elves for Elders gifts from Caringtree Senior Care
Sounds of the Season Concert raffles from Lakewood Teachers Association
Gingerbread House event from Lakewood United Methodist Church
Happy Local Holidays from Peet's Coffee & Tea
Alternative Christmas Bazaar from Rocky River Presbyterian Church

...First Federal Lakewood for hosting North Coast Health's Annual Holiday Toiletry Drive

Lakewood Branch
Avon Branch
Garfield Heights Branch
North Olmsted Branch
Olmsted Township Branch
Westlake Crocker Branch
Westlake Detroit Branch

...churches who continue to support our work

Bay United Methodist Church
Church of the Redeemer
Lakewood Baptist Church
Lakewood United Methodist Church
Old Stone Church
Rocky River Presbyterian Church
West Park United Church of Christ



...organizations, businesses and groups who have made recent contributions

Blue Star Design, LLC
Hanson Services, Inc.
HealthSpan
Lion and Blue
North Coast Jaw & Implant Center
Northeast Ohio Medical University
Ohio Association of Free Clinics
Rae-Ann Skilled Nursing and Rehabilitation Centers
Westwood Insurance Group

...individuals whose purchases benefited North Coast Health through these organizations

AmazonSmile
PGA Tour, World Golf Championships - Bridgestone Invitational

...groups and organizations who donated toiletries and clinic supplies

ActivStyle Medical Supply
American Lung Association
Deloitte
Lakewood Presbyterian Church
Westlake Community Services

...companies who have matched their employee's charitable giving to North Coast Health

JP Morgan Chase
Charles Schwab Foundation

You may be interested to know...

\$11,446

average income of our NCH patients

71%

of NCH patients are below 138% of poverty

36%

of our patients earn no income

2,331

number of low income men, women, and children served by NCH in 2014

65%

have an income less than \$15,000 annually

What is a living wage?

According to **Poverty in America**, a family of four living in Cuyahoga County, Ohio needs to **work full-time**, earning **\$17.62 per hour**, to support their family.

That's just over \$3,054 a month gross pay.

Subtract food and housing expenses - **\$1,448**

Subtract transportation costs - **\$736**

And non-categorized costs - **\$173**

Don't forget about taxes! - **\$363**

Leaving the family with just **\$334** for medical expenses, child care and emergencies.

At \$36,659 annual income, the family does not qualify for Medicaid, and likely could not afford a marketplace plan. North Coast Health continues to stand in the gap for these families.

NCH Creative Arts Therapy Scholarship Program

Providing a creative outlet through the arts for patients to express the challenges living with chronic disease. For more information or to donate a scholarship, contact Development Director Ellen Ospelt, 216-228-7878 ext. 107.

www.northcoasthealth.org

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SAVE THE DATES

The Meal That Heals July 6, 2015

WGC-Bridgestone Invitational August 3-9, 2015

Celebration of Caring September 3, 2015



North Coast Health

A faith-based charitable clinic

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